

 English  中文  русский  tiếng Việt  日本語

THỜI ĐẠI
VIETNAM TIMES
ĐIỂN BÀN CỦA LIÊN HIỆP CÁC TỔ CHỨC HỮU NGHỊ VIỆT NAM

**Quotation for PR commercials with banners
on
VIETNAM TIMES.ORG.VN**

Valid date
From 01ST APRIL 2020

**QUOTATION FOR PR ARTICLES
ON ELECTRONIC MAGAZINE/NEWSPAPER (UNIT: VND)**

Item	Top 1	Lastest new	Description
Vietnam Times	7.000.000	5.000.000	Presenting on the Home page for 2 hours then gradually backward
Others	5.000.000	3.000.000	Presenting on the Home page for 2 hours then gradually backward

General rules:

- ❖ The above cost includes 10% VAT;
- ❖ An article contains from 800-1200 words, number of pictures: under 05;
- ❖ The above cost excludes fee paid for article writing (in case a reporter asked to go on business);
- ❖ Plus more 2 million dong for video with the length of under 10 minutes (if any);
- ❖ Translation fee is from VND 1,000,000 to 1,500,000 for 1 article.
- ❖ Information posted on the magazine must not violate the laws and customs of Vietnam.
- ❖ The editorial office will discuss with customers if necessary to amend and edit the pre-written content accordingly with our general rules.
- ❖ The above quotation list is calculated by times

FOR ELECTRONIC NEWSPAPER

Position	Items	Description		Unit (VNĐ/week)
		Size (pixels)	Methods	
1	Top banner	720 x 85	Shared 3 by user	15.000.000
1A	Float A	360 x 85	Shared 3 by user	10.000.000
1B	Float B	360 x 85	Shared 3 by user	10.000.000
2	Top rights	320 x 250	Share 3 users	10.000.000
4A	Rights 1	320 x 250	Share 3 users	8.000.000
4A	Rights 2	320 x 250	Share 3 users	6.000.000
4A	Rights 3	320 x 90	Share 3 users	3.000.000
4B	Mid A page Home	695 x 90	Share 3 users	10.000.000
4B	Mid B page Home	695 x 90	Share 3 users	6.000.000
5	Bottom page home	695 x 90	Shared 3 by user	5.000.000

A DEMO OF A PR ARTICLE'S POSITION

TYPE 1: HOME PAGE

DEMO

The image shows a screenshot of the THỜI ĐẠI Vietnam Times website home page. The page features a navigation bar with categories like NATIONAL, FRIENDSHIP, VIET'S HOME, OVERSEAS VIETNAMESE, LIFESTYLE, WORLD, ECONOMY, TRAVEL, SEAS AND ISLANDS, and MULTIMEDIA. A search bar is located on the right side of the navigation bar. Below the navigation bar, there is a main content area with several news articles. Four red-bordered boxes are overlaid on the page to indicate PR article placement positions:

- Float A (300 x 250) 10M/week**: Located on the left side of the page, next to the main content area.
- Top Right 1 (728 x 90 pixel) 15M/week**: Located at the top right of the main content area, above the 'LATEST NEWS' section.
- Top Right (300 x 250 pixel) 10M/week**: Located on the right side of the page, next to the main content area.
- Mid A Home (695 x 90 pixel) 10M/week**: Located at the bottom of the main content area, below the 'LATEST NEWS' section.

The main content area includes several news articles with images and headlines:

- National**: COVID-19 Updates (August 27): Remove blockage at Da Nang Hospital after 1 month
- Friendship**: Vietnam- US trade turnover reached over US\$ 38 billion in the first half of 2020
- Viêt's Home**: Hanoi to install more free Wi-Fi hotspots to boost tourism
- LATEST NEWS**: COVID-19 Updates (August 27): Remove blockage at Da Nang Hospital after 1 month
- LATEST NEWS**: In photos: Tears falling on date of Da Nang General Hospital lifting lockdown




Seas and Islands

The Truth About The South China Sea: A Voice From Vietnam (Part VI)

Seas and Islands

Vietnam - Cambodia Border: Management Issues

Seas and Islands

Rare image of Chinese submarine in mysterious cave facility at Bien Dong Sea 

Seas and Islands

The Truth About The South China Sea: A Voice From Vietnam (Part V)

Seas and Islands

China again deploying bomber to Paracel and violating Vietnam's sovereignty over the archipelago

**Bottom Home (695 x 90 pixel)
6M/week**



NATIONAL

FRIENDSHIP

VIET'S HOME

OVERSEAS VIETNAMESE

LIFESTYLE

WORLD

ECONOMY

TRAVEL

SEAS AND ISLANDS

THỜI ĐẠI
VIETNAM TIMES
The Vietnam Union of Friendship Organizations

VIETNAMTIMES.ORG.VN

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National

COVID-19 Updates (August 27): Remove blockage at Da Nang Hospital after 1 month

National

Vietnam, ASEAN welcome international businesses to work and succeed together

National

Ho Chi Minh City To Deport Illegal Immigrants

National

In photos: Tears falling on date of Da Nang General Hospital lifting lockdown

Overseas Vietnamese

Vietnam reports slight increase in new COVID cases

National

Malaysian woman sentenced to death in Vietnam for narcotics illegal transportation



Vietnam News Today:
Latest breaking news on
Vietnam's Politics,
Economics, Lifestyles, Travel etc.

**Top Right 2
(300 x 250 pixel)
6M/week**

FRIENDSHIP



Friendship

Vietnam- US trade turnover reached over US\$ 38 billion in the first half of 2020

In the first six months of this year, two-way trade turnover between Vietnam and the US reached more than US\$ 38 billion.

**Top Right 3
(300 x 90 pixel)
3M/week**

Friendship

In Photos: Vietnam makes mark at Army Games 2020

Friendship

Vietnam, India aim at 15 billion USD two-way trade

Friendship

Mekong-Lancang Cooperation Leaders' Meeting on necessarily shared hydrological information

Friendship

Vietnam expresses condolences and strongly condemns bombing attacks in Southern Philippines

Friendship

Vietnam joins Army Games 2020 officially opening in Russia

Friendship

Singapore shortens quarantine time for visitors from Vietnam by half

**Mid B Home (695 x 90 pixel)
6M/week**

MULTIMEDIA

CONTACT TO SALES DEPARTMENT

VIETNAM TIMES MAGAZINE

THE FORUM OF VIETNAM UNION OF FRIENDSHIP ORGANIZATIONS.

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